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PRESS RELEASE

NREA HOSTS THE MED-DESIRE INTERNATIONAL CONFERENCE TO PROMOTE ENERGY EFFICIENCY AND SOLAR ENERGY IN THE MEDITERRANEAN

The event is part of the European project MED-DESIRE and will take place on 11th October in Cairo with the participation of international experts from the Mediterranean Basin

On Sunday **October 11**, the Intercontinental CityStar Hotel in Cairo (Egypt) will host the MED-DESIRE International conference, promoted by the Egyptian New and Renewable Energy Authority (NREA). The conference is part of the activities of capitalization of results of the strategic project **MED-DESIRE** (MEDiterranean Development of Support schemes for solar Initiatives and Renewable Energies) aiming at spreading energy efficiency across the Mediterranean area through the definition of innovative financial schemes and market stimulation tools and implemented under the ENPI CBC Mediterranean Sea Basin Programme.

The initiative will count on the presence of international experts who will discuss about Mediterranean energy cooperation policies and experiences of the European Union for 2020, as well as the latest legislative developments and innovative facilities on energy for the next period, in accordance with the guidelines set by the European Union on Energy and Climate Change.

Participants will also learn the experiences in energy efficiency and renewable energy of the representatives of countries of the Mediterranean Basin involved in the MED-DESIRE project, exchanging points of view in these areas within the legal, regulatory, economic and organizational field.

The conference will be addressed to stakeholders and business sector and will include contributions of **institutional representatives**: Ministry of Electricity and Renewable Energy – Puglia Region; NREA, Andalusian Energy Agency (AAE) – Tunisian National Agency for Energy Conservation (ANME); the Lebanese Center for Energy Conservation (LCEC); **international actors**: United Nations Development Programme (UNDP) Country Office in Cairo; Italian Embassy/ICE; Spanish Embassy, League of the Arab States – Energy Department; **stakeholders**: Regional Center for Renewable Energy and Energy Efficiency (RCREEE); **business sector**: ECO-Ser and companies representatives from Egypt, Spain, Lebanon and Italy.

The international conference is divided into 4 main sessions: after the introduction speeches and the press conference, there will be the first session devoted to the discussion about Mediterranean energy cooperation policy and experiences; the second session will be devoted to a roundtable about renewable energy and energy efficiency market in the Mediterranean area.

In the afternoon, there will be a company flash presentations session and then a B2B meetings session in order to make networking with other companies.



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The project MED-DESIRE is implemented under the ENPI CBC Mediterranean Sea Basin Programme (www.enpicbmed.eu). Its total budget is 4.470.463,70 Euro and it is financed, for an amount of 4.023.417,24 Euro, by the European Union through the European Neighbourhood and Partnership Instrument. The ENPI CBC Med Programme aims at reinforcing cooperation between the European Union and partner countries regions placed along the shores of the Mediterranean Sea.

MED-DESIRE project

MED-DESIRE is a strategic project that aims at spreading energy efficiency, and in particular, solar energy, across the Mediterranean area. The project seeks to remove the barriers related to the legal, regulatory, economic and organizational framework of distributed solar energy to facilitate its take off as well as the transfer and application of good practices in the energy efficiency sector.

Co-funded by the European Union through the ENPI CBC MED Programme 2007-2013, the project will facilitate the take up of distributed solar energy and energy efficiency in the target regions, by achieving an effective cross- border cooperation and by raising public awareness on the related benefits for the environment and for local sustainable development.

The MED-DESIRE partnership is composed by eight partners from five countries: Italy, Spain, Tunisia, Lebanon and Egypt. The Italian partners involved in the strategic project are Puglia Region – Regional Ministry for Economic Development – Industrial Research and Innovation and ARTI – Apulia Regional Agency for Technology and Innovation (co-actuator of the project); the Italian Ministry for the Environment, Land and Sea; ENEA, the Italian National Agency for New Technologies, Energy and Sustainable Economic development.

The three Spanish partners involved are: the Andalusian Energy Agency (AAE), the Andalusian Institute of Technology (IAT) and the Center of Energies, Environmental and Technological Investigations – Solar Platform of Almeria (CIEMAT-PSA).

On the southern shore of the Mediterranean sea the project involves: the Tunisian National Agency for Energy Conservation (ANME); the Lebanese Center for Energy Conservation (LCEC) and the Egyptian New and Renewable Energy Authority (NREA).

For more information on the project, please visit the website www.med-desire.eu.

Cairo, October 06, 2015



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