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During the annual Conference Exhibition on Renewable Sources and Energy Efficiency EnergyMed, the Italian Ministry for the Environment, Land and Sea promoted the

Capitalization Event in Naples on 10th of April, 2015, entitled "The role of the renewable energy sources in the Mediterranean Region: from buzz to action" within the Project MED-DESIRE.

The initiative aims at introducing to the private and public stakeholders the most recent financial, technological and regulatory developments on the renewable energy and energy efficiency issues underlining the opportunity and the barriers.

The event was addressed to stakeholders and business sector and included contributions of Institutional Representatives: Puglia Region – Italian Ministry for the Environment, Land and Sea - Tunisian National Agency for Energy Conservation (ANME) – Lebanese Center for Energy Conservation (LCEC) - International actors: United Nations Environment Programme



The event focused on the market stimulus instruments, the legislative and the technology state of the art, in particular:

- Market stimulus instruments for the deployment of Solar technologies: financial mechanisms and solar obligations.

- Mediterranean distributed solar technology market: barriers, challenges and perspective will be devoted to the latest technological development on solar energy and the tools to remove barriers preventing distributed solar technology.

MED-DESIRE is co-funded by the European Union through the ENPI CBC MED Programme 2007- 2013 for an amount of 4.192.000 Euros, aims at spreading energy efficiency, and in particular, solar energy across the Mediterranean area through the definition of innovative financial schemes.

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ECO INITIATIVES

- A fundraising event, entitled Think Green, will be held by Zero Waste ACT for all its business members on September, 10,2013, at WHITE, Dora.
- The Green Mind Association invited all Green Mind Award Participants, finalists, runner ups and winners to the GREEN MIND DAY on Jan-16-