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PRESS RELEASE

MED-DESIRE National Capitalization Event - TUNISIA “Market Promotional Tools for Distributed Solar Technologies” Golden Tulip El Mechtel - Tunis on October 27th 2015

In the framework of MED-DESIRE project “MEDiterranean DEvelopment of Support Schemes for Solar Initiatives and Renewable Energies”, the National Agency for Energy Conservation ANME, organized in Tunis on October 27th, 2015, a national capitalization conference entitled “**Market Promotional Tools for Distributed Solar Technologies**”.

The event have seen the participation of **more than one hundred** representatives (expected 100) from **relevant public organisations** of energy and finance, **municipalities**, as well as private organisations from the **banking** sector and **SEMs** operating in the field of solar energy and building sector.

The national event was structured in two sessions:

- During the first one, the **MED DESIRE project**, the **Tunisian energy context** and the **new regulatory framework** for electricity production from renewable energies were presented. Then, the **stimulation tools** to spread energy efficiency and **distributed solar energy technologies** for Tunisia and the **new innovative financial mechanism**, undertaken in the framework of the MED DESIRE project, were detailed. Finally, a successful **experience of a local bank in financing** energy conservation projects was showcased.
- In the second Session, panellists of the round table Conference discussed the implementation of the proposed stimulation tools, solar ordianance and the new innovative financial mechanism, to remove barriers of the local solar market development.

The attendees and panellists interactions were focused on the contribution of the banking sector and SOTUGAR in the development of energy conservation projects and the collaboration between stakeholders to implement that kind of initiative that consists of promoting tools for distributed solar technologies.

According to questionnaires, participants were broadly satisfied with the overall organisation, the content was instructive and very useful, the attendees were aware of the significant importance of implementing solar ordianances to enhance the use of renewable energies.



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